

THRIVING ORGANISATIONS THEME TEAM

A Brief History

19 August 2004





Background - 1

An economy

- *affected by competitive pressures*
- *fragile, & dependent on small number of sectors & declining industries*
- *which needs investment in infrastructure*
- *Influenced by negative demographics*





Background – 2

New Ways

- *Long-term development strategy for Borders economy*

Aims for

- *More jobs*
- *Stronger communities*
- *Social inclusion*
- *Prosperous businesses*
- *Improved environment*



New Ways – Working Together

- One process - New Ways
- One forum - the New Ways Forum
- One set of objectives
 - to strengthen the economy
 - to create sustainable thriving communities
- One structure
 - Thriving organisations
 - Getting people to their full potential
 - Connected place
 - Vibrant communities
 - Quality of life



Local Economic Forums (LEF)– A National Initiative

Scottish Executive “inspired”

A Local Economic Forums across all Scotland

Focus on Services to Business

Key tasks;

- map delivery of local services.
- assess what works, & what could be improved
- identify savings.

Creation of Action Plan

In the Scottish Borders – TOTT = LEF



New Ways -

Community Planning

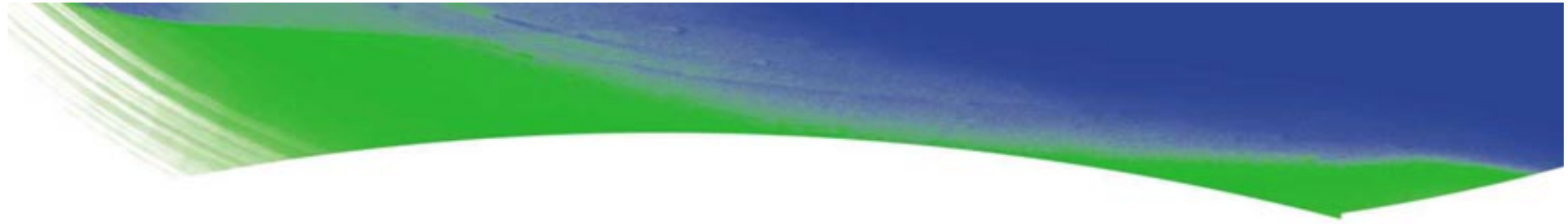
- Scottish Executive commitment
- Statutory duty in new local government legislation - for all public agencies - Councils to have lead role

Local Economic Forums

“... we look to the Local Economic Forums as the main building block of the economic dimension of Community Planning.”

“...meaningful input by LECs and the business community to the wider social, economic and environmental development of Community Planning.”





New Ways - 5 Themes

- Thriving Organisations
- Getting people to their full potential
- Connected place
- Vibrant communities
- Quality of life



Thriving Organisations Theme Team (TOTT) - Key Themes

4 Aims were identified:

- *Adding Value in Business*
- *Engaging in Public Service*
- *Engaging New People*
- *Developing New Opportunities*



KEY DRIVERS

- Customer Focus
- Add Value
- Make a difference
- Growing Businesses
- Thriving Organisations



Local Focus

- Knitting operational plans together
- Setting local standards
- Common agreement about local needs/priorities
- Local scrutiny & accountability
- Local work with customer and client groups
- Provision for other local service integration - health and social work services
- Sharing resources



Progress to Date

Review of existing arrangements:

- Common set of priority targets and results
- Full review of products and services
- Action Plan
- Customer Feedback sessions
- Business Gateway as single point of contact for business advice and support



New Ways -

- Implement Action Plans
- ensure effective involvement and consultation
- liaise with national organisations
- inform, involve and report to the public and communities
- progress the business of the Forum



New Ways Support Groups

- European and external funding
- Communication and consultation
- Modernising services, organisational change, quality and excellence
- Sustainable development